

11 Essential Ingredients Every Blog Post Needs

- 1. Craft a magnetic headline.
- 2. Open with a bang.
- 3. Use persuasive words.
- 4. Write damn good sentences.
- 5. Insert killer bullet points.
- 6. Create exquisite subheads.
- 7. Tell a seductive story.
- 8. Keep attention with internal cliffhangers.
- 9. Choose an arresting image.
- 10. Close in style.
- 11. Be authentic.